

VRVue™

REAL-WORLD VIRTUAL REALITY SYSTEM



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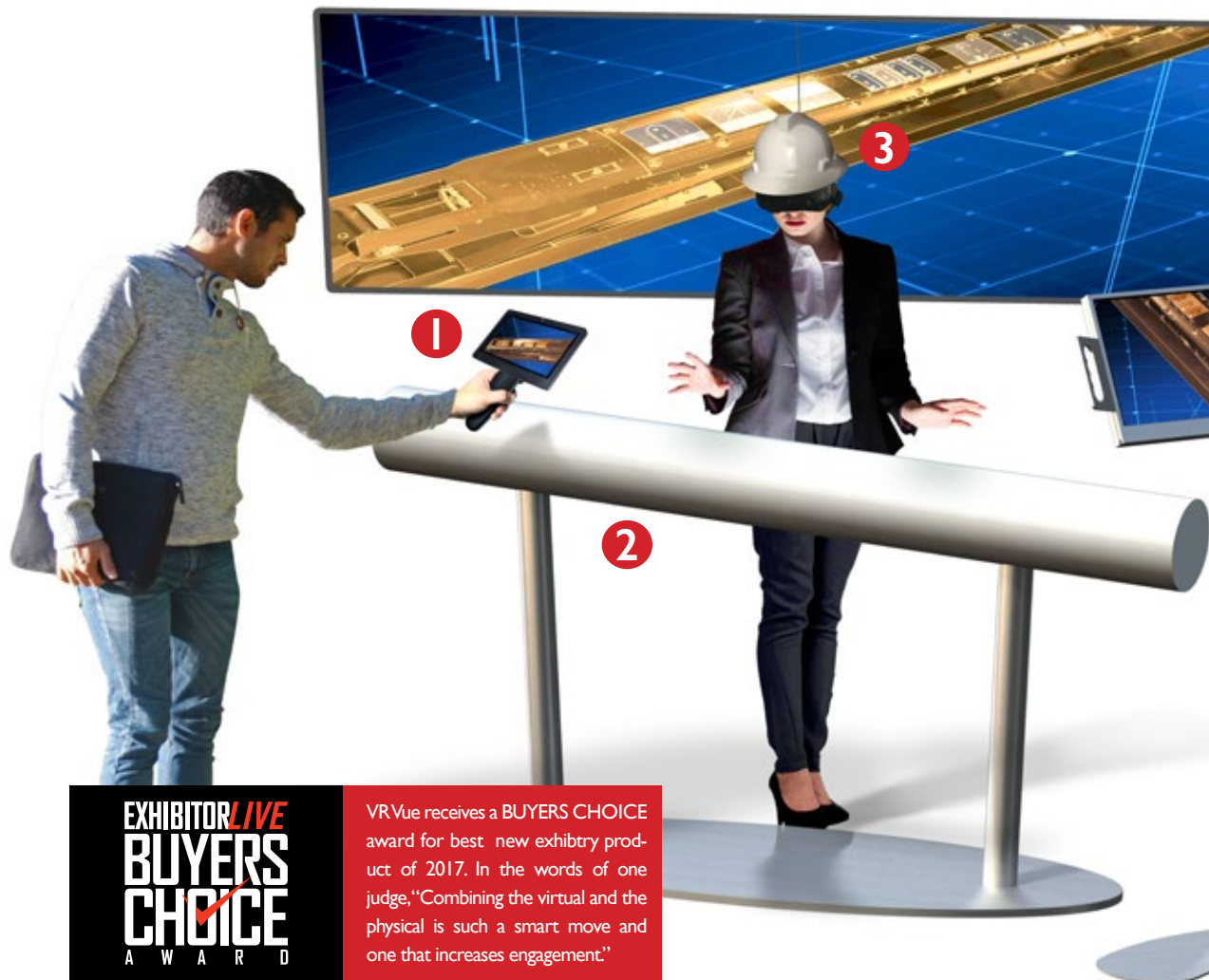
VR Vue™

TRADE SHOW VR SOLVED

The VR Vue system turns onlookers into active participants with alternative headset-free ways to interact with virtual presentations.

VR Vue solves the inherent problems associated with trade-show virtual reality. Traditionally VR is a single-user experience. Relying solely on a headset experience can slow the traffic flow of your exhibit. VR Vue components can expand the experience to a wider audience. They can be used individually (5), or all at once (1-4) with everyone interacting in the same 3D space.

VR Vue Examiner (1, front cover) is a hand-held device that works like a magic camera for viewing virtual reality space. Point it at almost anything and touch



EXHIBITOR **LIVE**
BUYERS
CHOICE
A W A R D

VR Vue receives a BUYERS CHOICE award for best new exhibit product of 2017. In the words of one judge, "Combining the virtual and the physical is such a smart move and one that increases engagement."

the screen to interact with that object's virtual mate. VR Vue precisely syncs real-world objects, that customers can see and touch, with their digital counterparts.

A scale model of your product (5), a generic object (2) or even your actual product comes to life with animated activity in the VR Vue world.

VR Vue Viewer (4) turns your presentation into a group experience. Onlookers can easily interact with the virtual demonstration without having to wear a headset. They can point the viewer in

any direction, and touch the screen to directly interact with virtual objects.

For a fully immersive view of your demo, our **VR Vue Custom Headsets** (3) are designed for the requirements of trade show use, and they can be customized to fit your product theme.

Additional monitors or a video wall can also help extend the experience to a larger audience. You can even take your demos right to the customer with **VR Vue Road Warrior Edition** (back cover.) Learn more about VR product demos at:

exhibitory.com/VRVue



Your product has a story to tell.

We make multimedia experiences that tell those stories. Virtual reality is a perfect medium for demonstrating products, explaining concepts and educating customers.

With VR Vue customers can examine your products inside and out with a unique x-ray view. Your product can expand into an exploded parts view, with components floating all around the booth. Customers can point the VR Vue Examiner at a floating part, touch the screen and up pops more information. Or they might use the VR Vue Viewer touchscreen to operate a virtual representation of your product to better understand how it functions.

For almost 20 years our products and services have proven effective for marketing and communication at trade shows, client events and marketing venues around the world. For more information, visit our website, or give us a call:

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Road warriors will enjoy using VR Vue Portable, the self-contained kit that lets you take your VR experience right to the customer:

