

# 3D Vue™

INTERACTIVE 3D ANIMATION



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Interactive real-time 3D is rapidly replacing traditional product animations in many venues such as trade shows, website and apps. The ability to examine 3D representations of objects, explore environments, and even operate animated equipment has changed how customers relate to products.

Real-time simulations quickly communicate product features like no other medium. Whether you use them for demonstrations, training or just general reference, it's an ideal format for showing the complex interior components of machinery for example. Customers can examine them in detail, zoom in and operate components as if your product were right in front of them.

3D Vue leverages the exhibitry real-time 3D engine to create compelling product demonstrations that are versatile, expandable and cost effective.

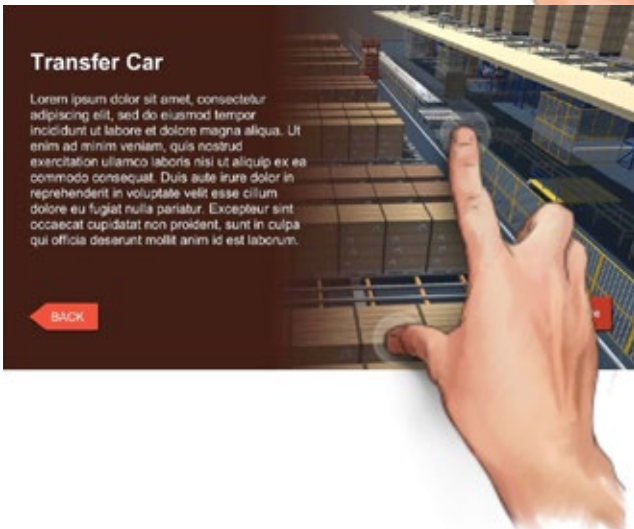
3D Vue is an exhibitry.com exclusive. Every 3D Vue project is customized to your marketing and presentation needs. See it in action at:

[exhibitry.com/3dvue](http://exhibitry.com/3dvue)

Use 3DVue for

- product demonstration
- interactive kiosks (right)
- web presentations
- product simulations
- interactive presentation
- live presentations





## Explore Everything

3D Vue transforms a typical customer interaction from “sit and watch” to an engaging hands-on understanding of your offering. Clients and presenters alike are no longer limited to canned linear presentations.

Customers learn-by-doing, interacting your product as they wish, examining it from any angle, and exploring it at their own pace. This allows them to focus on the features that most appeal to their unique buying proposition.



## Display Everywhere

Sales rep and customers can interact with these presentations on almost any device; from tablets to phones, from PCs to web sites and even virtual reality systems.

3D Vue animations are “future-proofed” thanks to the resolution independence of the real-time 3D environment. This means that they display at full resolution on current and future display technology and can easily be ported to new platforms as they appear.

## We are exhibitry.com

Your product has a story to tell. We make multimedia experiences that tell those stories. From concept to completion, the artists, directors, animators and trade show technologists of exhibitry.com create communicative media that informs and motivates customers. We specialize in:

- Interactive kiosks and models
- Projection mapping
- Trade show apps
- Animation
- Custom fabrication

Our products and services have proven effective for marketing and communication at trade shows, client events and marketing venues around the world. For more information, visit our website, or give us a call:

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See more of our custom creations in the Interactive Exhibitry booklet. Request a free hard copy, or download the digital version at [exhibitry.com/book](http://exhibitry.com/book).

