

# INTRODUCING HoloTube™



HoloTube Kiosk (left) and HoloTube with optional touch screen podium

[exhibitory.com](http://exhibitory.com)

# HoloTube - Interactive Holographic Display

HoloTube is part interactive presentation station, part magic trick. Imagine a floating hologram of your product, along with a life-size spokesperson demonstrating the features and benefits. HoloTube is endlessly fascinating to watch and will hold your customer's attention as they learn about your product and services.

Since the days of Carrie Fisher's holographic selfie in *Star Wars*, a variety of approaches to holography have been developed for marketing and theater. HoloTube's patented approach is unequaled in that it works from every viewing angle. It also utilizes our *Real-time 3D* technology which allows viewers to interact with, rotate and even operate the holographic representations of your product in 3D.

HoloTube and HoloTube Kiosk are exhibitry.com exclusives. They includes all hardware, software and interactive content customized to your marketing needs. See it in action at:

[exhibitry.com/holo](http://exhibitry.com/holo)

HoloTube with *Real-time 3D* advantages

- Fully interactive product demos
- Effective from *any* viewing angle
- Easy "geek-free" setup
- Self-contained





## HoloTube Kiosk

HoloTube Kiosk is a compact interactive station that grabs attention. Customers can explore and interact with a holographic simulation of your product. This is a hands-on experience like no other. It creates a memorable visceral connection to the story of your product.

Sales representatives use HoloTube for giving live demonstrations. They can press a “secret button” that transforms the self-service kiosk into a customized live presentation tool.



## HoloTube

HoloTube can feature your product along with a life-size hologram of a spokesperson. She greets visitors, tells them about your offerings and guides them to specific products within your trade show booth or retail location. She even invites them to take selfies with her.

A touch screen allows customers to interact directly with the holographic host. She can explain services and demonstrate products that “beam into” the HoloTube.

## We are exhibitry.com

Your product has a story to tell. We make multimedia experiences that tell those stories. From concept to completion, the artists, directors, animators and trade show technologists of exhibitry.com create communicative media that informs and motivates customers. We specialize in:

- Interactive kiosks and models
- Projection mapping
- Trade show apps
- Animation
- Custom fabrication

Our products and services have proven effective for marketing and communication at trade shows, client events and marketing venues around the world. For more information, visit our website, or give us a call:

281-240-2212

[info@exhibitry.com](mailto:info@exhibitry.com)

Follow us on Twitter: [@exhibitry](https://twitter.com/exhibitry)

See more of our custom creations in the Interactive Exhibitry booklet. Request a free hard copy, or download the digital version at [exhibitry.com/book](http://exhibitry.com/book).

